



DO IT. MAKE A DIFFERENCE.

TOTAL FUNDS COLLECTED 2019 - R1,035,000

On a bright and sunny day early in April 2019, 190 enthusiastic athletes took on the gruelling task of ascending Table Mountain as many times as possible in one day in order to raise funds for local charitable organisations. Together the athletes managed a total of 792 summits, which equates to 4,350km walked and total ascent of 600km climbed. These are seriously impressive figures and a huge thank you goes out to all who took part.

Thanks to the donors

Over 1,350 donors dug deep in support of their friends and family. From pledges of as little as R100 to pledges of over R10,000, we were blown away by the generosity of all of you and thank you on behalf of all of the beneficiaries for contributing so willingly.

Thanks to our amazing headline sponsor

Table Mountain is the most iconic symbol of Cape Town and to be able to host a fund raising event such as the Cableway Charity Challenge on the slopes of this incredible attraction is phenomenal. Table Mountain Aerial Cableway Company (TMACC) not only generously allow our athletes access to the mountain and the cable car on the day but assist with planning and funding of various aspects of the event for months ahead of time. JDI could not ask for a better fund raising partner and are grateful for their on-going participation of this unique event.

Thanks to the team of volunteers and other sponsors

The uniqueness of the Cableway Charity Challenge is not limited to the venue of the event, but also to the fact that the entire day is planned, managed and run by volunteers. A big thanks to all of the volunteers who gave of their time to ensure the smooth running of the event.

Wherever possible, costs associated with the race are covered by our many sponsors. These include TMACC, Pick 'n Pay, Peninsula Beverages Company, Mantellis, Messaris, IBIS, Devils Peak Brewery, Simply, Ivodent and Health Connection.

Further thanks go to those who generously contributed prizes for the event. These include Reddam Pharmacy, Blue Gum Country Estate, Boulders Beach Lodge and Storageland.

Many of these sponsors return year after year, enabling JDI to minimise the dilution of funds raised which is greatly appreciated.

The Rands and cents of it all!

A total of R1,085,000 was pledged for the event and over 95% of funds were collected.

With the exception of R20,000 retained to cover public liability insurance and the SanParks event permit for 2020, all other pledge receipts have been distributed. Our 2019 beneficiaries were Wilderness Search and Rescue, Coolplay, Paedspal and Ons Plek.

For more information on these organisations, please visit www.charitychallenge.co.za

CoolPlay received R305,000 from this year's proceeds of the Charity Challenge. Over the past 3 years, we have distributed a total of R835,000 to CoolPlay.

Paedspal received R305,000 from this year's proceeds of the Charity Challenge. Over the past 3 years, we have distributed a total of R835,000 to Paedspal.

Ons Plek received R305,000 from this year's proceeds of the Charity Challenge.

Wilderness Search and Rescue (WSAR) return year after year to assist us with emergency services on the event day. Each year we distribute the first 10% of funds received to WSAR. In 2019 this amounted to R100,000. Click here to visit their website.

The 2020 Cableway Challenge is scheduled to take place on Saturday 18 April. Registrations usually open around the beginning of February. If you are already on our mailing list, you will receive a notification of when registration opens. If you would like to be added to our mailing list, please email ccc@jdi.org.za and add this email address to your safe sender list to avoid emails being directed to your junk mail folder.

You are receiving this email from The JDI Foundation Trust as you were an athlete or sponsor of the 2019 Cableway Charity Challenge.

Our mailing address is: ccc@jdi.org.za

