



DO IT. MAKE A DIFFERENCE.

Cableway Charity Challenge 2021

It's time to sit back, relax and feel pretty damn proud of yourself! What an incredible event the 2021 Cableway Charity Challenge turned out to be. We really can't thank all of you enough for your tenacity and generosity!

With COVID-19 lockdown regulations changing at the drop of a hat, we weren't sure what the event would be like or even whether it would be allowed to happen. This meant making some drastic changes to the event format of the past ten plus years by allowing participants to complete laps in their own time over a nine-day event window. We also relaxed the minimum laps required thereby making it more accessible to those of us who aren't elite athletes.

Thankfully, you all embraced the changes and we saw many familiar faces returning for the challenge as well as welcoming some new participants. The addition of a CCC WhatsApp group meant that we were far more connected than in previous years. Friendships formed, photos were shared, support was offered where needed and a sense of community flourished as we faced the gruelling climb day after day.

Wilderness Search and Rescue (WSAR)

WSAR is an organisation that provides free emergency rescue services in the Western Cape. The organisation is run largely by volunteer rescue groups and relies on donations from the public and businesses to meet overall running cost.

"We are honoured to be involved with this event and greatly appreciate the donation which enables us to purchase new equipment for our search and rescue operations", says Johann Marais of WSAR.

WSAR have been providing the Cableway Charity Challenge with Emergency Services on event day for over 10 years.

For further information or to make a direct donation to WSAR, please visit <https://wsar.org.za/>



Cape Town Environmental Education Trust (CTEET)



CTEET has a number of programmes that focus on teaching environmental awareness and conservation to children from lower income neighbourhoods in Cape Town. The Conservation Leaders Project specifically aims to identify leaders from these communities, nurturing them into leaders that can affect change in their homes, among peers, in their communities and ultimately for the benefit of our natural heritage.

This is the first year that CTEET have been a beneficiary and involved in the event. “It was great to be involved in the event, especially when it was run at a time when fundraising had largely shut down. The funds raised are an amazing contribution towards our Conservation Leaders Project, which supports children over a seven-year growth period and really allows us to give back to the children who give so much of themselves to protecting the environment,” says CEO, Dr. Anthony Roberts.

Home from Home

Home from Home is an organisation that provides family-style foster care to orphaned, abused, neglected and vulnerable children. The focus on comfortable and safe homes in the communities from which the children originate means that the children retain their home language and culture in a loving and supportive foster care environment.

Home from Home runs 36 homes in the larger Cape Town area with several homes at risk of closing due to a shortage of funding during the COVID-19 pandemic. The funds distributed to them from the Cableway Charity Challenge prevented closures and provided some financial stability for the organisation.

Peter Marx, Executive Director of Home from Home, applauded all the participants and sponsors in raising these much needed funds in such a challenging environment.

For further information or to make a direct donation to Home from Home, please visit www.homefromhome.org.za



Ons Plek

Ons Plek is an organisation providing safe haven and temporary care to vulnerable girl street children in Cape Town. They aim to wean the girls off of street life and encourage a return to structured life before returning them to family or relations wherever possible.

While this has been the organisations core focus for many years, the funds received from the Cableway Charity Challenge will be used to support their Early Intervention Centres in Philippi. This centre provides a safe environment for children who are at risk of dropping out of school, or home or roaming the streets.

Director of Ons Plek, Pam Jackson says that a range of interventions are also offered by the centre staff. These programmes include schoolwork support, counselling, and life skills coaching, all of which have translated into a dramatic fall in the number of at risk girl children in the area.



2021 Beneficiaries receiving funding from the event. From left: Peter Marx (Home from Home), Pam Jackson (Ons Plek), Tracy le Roux (JDI), Caminey Kuropatwa (JDI), Anthony Roberts (CTEET) and Johann Marais (WSAR)